

Piedmont Avenue Merchant Association's 30th Annual

HALLOWEEN

CELEBRATION



Saturday — October 29th

9:45am (1 hour) →

FREE Cartoon Show

LANDMARK PIEDMONT CINEMA
4186 Piedmont

Join Us in the Costume Parade!

KIDS—ADULTS—PETS DRESS-UP!

←11am Parade starts at Piedmont Ave & Montell St.
ends at Linda Ave!

* Led by BAGPIPER, John Noonan and
GRAND MARSHALS Zarina Ahmad, Principal Piedmont Ave Elementary and
Jenera Burton, Librarian Piedmont Ave Branch - ride courtesy of OAKLAND HONDA

"Trick or Treating"

Following the parade at designated shops displaying "Candy Station" signs
for children under 10 years of age accompanied by an adult

Mountain View Cemetery's
5000 Piedmont Avenue

Annual Pumpkin Patch Meadow

←Noon to 3:pm

Pumpkins (1 per child) & Halloween Bags to Decorate (limited #) • 5 Large Jumpers • Balloon Artist & Face Painting
Animal Show and Live Band • Variety of Food Trucks/Carts at Reasonable Prices

FREE MOVIES

CHAPEL OF THE CHIMES - 4499 Piedmont 1 pm

Nightmare Before Christmas and Beetlejuice

MUSIC: **Cascada de Flores @ Linda Ave Plaza 11:30am - 1:30pm**

Sponsored by Azure Salon - 4315 Piedmont #101 and Lin Jia Asian Kitchen - 3437 Lakeshore Ave

PET COSTUME CONTEST

Top 3 Gift Card Prizes \$25 - \$50 - \$100
Starts @ 12:30

PETFOOD EXPRESS

3868 Piedmont Parking Lot

Piedmont Ave Elementary School's Annual Halloween Fair

11am to 2:00pm **Fabulous HAUNTED HALLWAY!**

GAMES • CRAFTS • PRIZES • FOOD
(all proceeds benefit programs at the school)

... also at Petfood Express - 10 to 1PM

Pet Portraits w/ Frankenstein!

\$15. - All proceeds will benefit
MAINE COON ADOPTIONS

IRIS OPTOMETRIC
HOSTING

Piedmont Avenue Branch Library

SPECIAL STORY TIME

for the Very Young 10:00AM

3911 Piedmont

PRETTY SCARY HAUNTED HOUSE \$5.

Live Music and Make-up Artist

at the **PIEDMONT AVE PUMPKIN PATCH**

4414 Piedmont

(between Ken Betts Car Wash & J. Miller Flowers & Gifts)

THANK YOU
SURPRISE!
for the balloons!

Specials & Treats at Your Favorite Shops & Restaurants

Support Neighborhood Business—Shop Oakland—Shop Piedmont Avenue

Special thanks to the Oakland Police Dept & Los Carnales/La Familia Motorcycle Club for logistics and safety.

FACEBOOK: Piedmont Avenue Merchant Association

Piedmontavenue.org

510-428-1838

